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Exploria Releases NEW Direct to Desktop Presentation/Slide Management System™ 3.0 for Regulatory Compliance Both On and Offline

FOR IMMEDIATE RELEASE

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Hartford, CT– Exploria announces NEW Direct to Desktop Presentation/Slide Management System™ 3.0 for release in June 2007. Exploria's Presentation/Slide Management System software is designed to disseminate and manage PowerPoints and other media types directly to and from the user's desktop while maintaining regulatory compliance and fair balance even when the user goes off-line with the content. Exploria's version 3.0 is an extensive upgrade including advanced compliance rules and permission options, audit capabilities, enhanced graphic user interfaces for easy to use navigation, and optimized content synchronization to limit download time. This application is a Direct to Desktop program that is structured on Exploria's Community Network™ platform and was upgraded with features Built the Way You Think™.

With extensive research and industry analyses, our research and design teams have developed a software platform that will excel in both customer satisfaction and business compliance. Feedback was generated and compiled from multiple sources including current clients and users, industry trends, legal and regulatory analysts. Using this feedback, we were able to gain a comprehensive understanding of what the market is looking for in a secure networked presentation and content management software solution package.

"We have finally achieved the only platform on the market which embraces all three critically necessary legs of the stool – automated content delivery and version control, secured business rules to maintain regulatory compliance, and proof of what is happening with the presentation materials in the field", says Leo Herbette, CEO of Exploria.

The life science industry is a highly regulated business, especially when the focus is promotional messaging and the mobilization of digital information to targeted audiences. By coupling the digital dissemination of information outside company walls with the capability to track end user usage behavior, companies have thus closed the loop. By closing this loop, these same companies have potentially increased their liability. In order to protect themselves, companies must ensure that their content is used in compliance within its industry's regulations and guidelines both inside and outside company walls.

Exploria's presentation management solution provides the means to disseminate content directly to the desktop of both internal and external groups with rules and permissions that maintain that content in compliance whether or not they are connected to the Internet, also, it further allows companies to track and audit content usage, ensuring company compliance "in the field". The Exploria's Direct to Desktop Presentation/Slide Management System™ 3.0 embraces all three critical components - automated content dissemination, intelligent and secured rules engine for regulatory compliance, and a closed loop architecture to audit the tracked results.



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About Exploria



Exploria is an enterprise software development company headquartered in Hartford, CT and maintains a global presence through its worldwide strategic alliance partner companies. Exploria focuses on software for Community Networks™ of people to automatically manage, communicate and control information using the Internet while fostering collaboration amongst the users in that community. Unlike other technology solutions, Exploria uses a Direct to Desktop methodology to integrate various business activities and create a balanced relationship between information control and user flexibility within a closed loop architecture.

For more information about Exploria, please visit us at or email us at exploriapr@exploria.net

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